

# What's Sonu about Skinz?

Sonu: Baits is a brand-new company with a revolutionary bait concept – Skinz. Jon Arthur was invited to the launch to find out what's so special about them...

It's not very often you get invited to a press day devoted to a new bait, but that's what happened to me recently and is how I found myself at Woodland View Fishery, in Worcestershire, for the unveiling of the radical Skinz baiting system. With demonstrators of the calibre of Tom Pickering, Andy Findlay, Des Shipp, Les Thomson and Steve Sanders on hand it didn't take long to see what all the fuss was about. Regular readers will remember that we gave you an exclusive glimpse of Skinz hook baits way back in April, when we were lucky enough to convince Tom Pickering to show you the secret hook bait he had been extensively field-testing. That feature certainly raised a few eyebrows but only now have we been allowed to reveal the complete picture.

Pellets are arguably the number-one food source for many of today's fish but they are notoriously difficult to keep on the hook. The only way to get hard pellets to stay on the hook is to hair rig them or use a bait band, while soft expander pellets easily come off unless you spend time messing around with substances like gelatine to make them more rubbery. Maggots, worms, and to a lesser extent sweetcorn, are all far superior hook baits because of their hookable 'skin'. But, if you feed pellets, wouldn't it be better to have a pellet on the hook too? That's where Skinz come in.

In essence, Skinz offer the best of both pellets and natural baits like maggots. They have a flexible and easily hookable skin wrapped around a soft core full of lovely fish-attracting goodies. Each pellet can be likened to a miniature uncooked haggis, wrapped in a tiny sheep's bladder!

In short, they are great for all species of fish, a doddle to prepare and, most importantly, they stay on the hook better than anything else I've seen!

The feed pellets are equally impressive, too. They look similar to the hook baits but break down after just a few minutes to create a carpet of feed that I'm sure fish won't be able to resist. Also, both types of pellet can be turned into an effective paste with little effort – and if it makes a paste good enough for Andy Findlay to use then it's good enough for anyone!


By the time you read this, Skinz pellets should be gracing the counters of tackle shops all over the country and I'm sure they will fly off the shelves. If Skinz are anything to go by then Sonu: Baits is going to be one hell of a company to keep an eye on. 




**Company Profile**  
Name: Sonu: Baits  
Website: [www.sonubaits.com](http://www.sonubaits.com)


**Bait Profile**  
Name: Skinz  
Hook pellets: Available in 4mm, 8mm and 11mm sizes. RRP £1.49  
Feed pellets: Available in 4mm, 8mm and 11mm sizes. RRP £3.99, including a free sachet of hook pellets


- Feed pellets and hook pellets come in 4mm, 8mm and 11mm sizes
- Each bag of pellets includes a free sachet of hook pellets
- Hook pellets can be immersed in water for hours without turning to mush
- Hook pellets can be conventionally hooked or hair rigged
- They stay on the hook superbly
- You can catch several fish on the same pellet
- They can be coloured and/or flavoured in seconds
- The feed pellets all sink straight from the bag
- After five minutes in water the feed pellets will be completely broken down
- Feed pellets make a superb paste of any consistency
- Hook pellets can also be squashed in your fingers to make into a paste
- The pellets are 100 per cent biodegradable and contain only 30 per cent protein, making them very fishery friendly
- Fish love them!

  
Des Shipp  
"I used to spend a lot of time perfecting hooker pellets by pumping them with gelatine, but Skinz cut out all of that messing around. They are great for shallow fishing as you can keep lifting into bites until you finally hook a fish. The pellet is normally still there when it comes to unhooking the fish, too!"

  
Tom Pickering  
"Skinz are so versatile and easy to use. Anybody can make hook baits by just leaving them in a tub full of water. What could be simpler than that? The time saved by not having to keep rebaiting could be as much as 50 minutes in an average match."

  
Andy Findlay  
"Skinz are super, versatile pellets that you can do absolutely anything with. The hook baits and Skinz feed pellets can both make a superb paste. They offer you all of the benefits of my old paste recipes without the mess or preparation time."

  
Mike Mason  
"The fact that Skinz only contain 30 per cent protein is extremely beneficial to a fishery like mine at Woodland View. It means that, compared to most pellets, there will be less waste building up on the lake bed once they break down."

  
Steve Sanders  
"These new Skinz are amazing! The hook baits are especially good for using in fishing situations where you would normally need to keep rebaiting the hook. I haven't had the chance to try them with the pellet-waggler method yet, but I think they are going to be superb for that, too."

  
Les Thomson  
"Skinz will help create a level playing field in matches. They are so easy to prepare and stay on the hook so well that anglers of all abilities can ship them out on the pole or cast them out with a rod without ever worrying about them coming off."